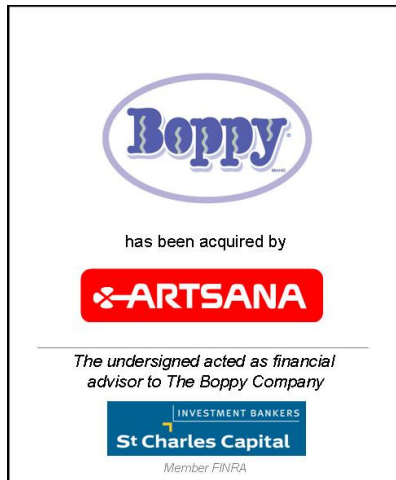




The Artsana Group Acquires The Boppy Company

On May 30, 2008, The Artsana Group ("the Group") announced the acquisition of all of the stock of The Boppy Company ("Boppy"). The Boppy Company, founded in 1990 and privately-held, is best known for the Boppy® Feeding and Infant Support Pillow, winner of *American Baby* "Best of" Award for five consecutive years. Details of the acquisition were not released.

St. Charles served as exclusive financial advisor to The Boppy Company in this transaction.



About The Boppy Company

With nearly 85 percent market share, The Boppy Company is the leader in the feeding and infant support pillow market. This popularity places the brand among the top 10 brands of infant products. In addition to the feeding and infant support pillow, Boppy has leveraged its brand into several other categories, including prenatal and other baby products. Boppy currently has 24 employees and is located in Golden, CO.

About The Artsana Group

The Artsana Group, founded in 1946 by Knight of Labor Pietro Catelli, generated 2007 turnover of 1.426 billion euros, divided in 2 sectors: Baby and Health and Beauty. Originally a family business, over time the Group has grown into a multinational company and is present around the world with roughly 8,000 employees. The Group has 10 production units in Europe and 19 branches, 13 of which are European with six others located in greater developed nations, with a network of dealers and distributors in over 100 countries.

Among its main labels, the Group, with headquarters in Grandate (Como), includes: Chicco and Prénatal for the Baby sector; Pic, Serenity, Control, Lycia and Korff for the Health and Beauty sector.

St. Charles Capital, based in Denver, CO, provides expertise in mergers and acquisitions, raising private capital, and financial advisory services for middle-market companies across the United States.

For further information please contact the Diversified Industries Group at St. Charles Capital:

M. Peter Feer, Managing Director pfeer@stcharlescapital.com
Bruce Hoyt, Managing Director bhoyt@stcharlescapital.com
Jon Pardew, Principal jpardew@stcharlescapital.com

Please visit our new and improved website, at www.stcharlescapital.com