



InsureMe, Inc. Acquired by Bankrate, Inc.

St. Charles Capital, LLC is pleased to announce the acquisition of InsureMe, Inc. by Bankrate, Inc. The transaction combines InsureMe, Inc., which hosts a web-based portal that matches consumers shopping for insurance online with insurance professionals who can provide competitive quotes with Bankrate, Inc., a leading Internet consumer banking marketplace.

St. Charles Capital served as exclusive financial advisor to InsureMe, Inc. in this significant transaction.

The announced purchase price was \$65 million in cash with an additional \$20 million in cash in a potential earn-out based on achieving specific financial performance metrics over the next two years.

About InsureMe, Inc.

InsureMe, an Englewood, Colorado-based company, links insurance agents and consumers nationwide through its Web site and hundreds of affiliate partners. Since 1993, InsureMe has helped millions of people find insurance coverage while providing thousands of agents with high quality, real-time leads. For more about InsureMe visit www.insureme.com.

About Bankrate, Inc.

Bankrate, Inc. ("Bankrate") owns and operates Bankrate.com. Bankrate.com is a destination site of personal finance channels, including banking, investing, taxes, debt management and college finance. Bankrate is the leading aggregator of more than 300 financial products, including mortgages, credit cards, new and used auto loans, money market accounts and CDs, checking and ATM fees, home equity loans and online banking fees. For more about Bankrate visit www.bankrate.com.

St. Charles Capital, based in Denver, CO, provides expert Merger & Acquisition advisory, private capital raising, and financial advisory services to both private and public companies nationwide. St. Charles' technology practice focuses on advising software, IT services and Internet related companies.



Press Release: [Press Release:](#)

<http://money.cnn.com/news/newsfeeds/articles/prnewswire/CLTU12105022008-1.htm>

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